



HOSHINOYA Kyoto

(Arashiyama, Kyoto)

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A picturesque nobles' retreat in the millennial city of Kyoto

HOSHINOYA Kyoto in Arashiyama, Kyoto, is a ryokan (Japanese inn) with a river view from all rooms and is located in an area that was once flourished as a vacation home area for the Heian nobles. Whilst preserving the traditional Japanese architectural design and incorporating modern comforts, it opened in 2009. Away from the hustle and bustle near the Togetsu-kyo Bridge, a famous landmark of Arashiyama, HOSHINOYA Kyoto is 15 minutes by boat up the Oi River. Through the culture and traditions of Kyoto, the landscape that reflects the four seasons, immerse into a place where tradition and modernity intersect.



Where HOSHINOYA Kyoto stands today was once a place that belonged to Suminokura Ryoji. This 17th-century tycoon was one of the many who decided to create a vacation home in Kyoto. He built one by the Oi River, which he had come to know well from his trade business. One hundred years ago, it was transformed into an inn; today, it is the site of HOSHINOYA Kyoto, a secluded ryokan providing guest pavilions that overlook the Oi River.



Design & Architecture

Architecture – Rie Azuma, Azuma Architect & Associates

There are many craftsmen's skills in Kyoto, such as woodblock-printed paper, latticework, earth coated walls, and Japanese roof tiles, which are hard to encounter in the daily life of this present day. Kyoto is one of the few places where tradition lives. On the other hand, Kyoto is a region with not only antiquity and tradition, but also an avant-garde character that actively takes in and creates new things. The important elements in the design of HOSHINOYA Kyoto was to utilize the following: the lightness through Japanese wooden architecture, the composition of rooms consisting of groups of private rooms, and the texture added through history.



There was also a focus on creating a sense of place unique to the HOSHINOYA brand. Kyoto's long history and HOSHINOYA Kyoto's efforts created a new place that has never been seen before.

Landscape – Hiroki Hasegawa, Studio on site

The property is located in an area with the strictest landscape regulation in Kyoto. Due to constraints on the building and the natural environment, which required the preservation of the traditional landscape, a landscape design that would further this protected tradition was an important idea. For example, one of the characteristics of HOSHINOYA Kyoto is the garden.

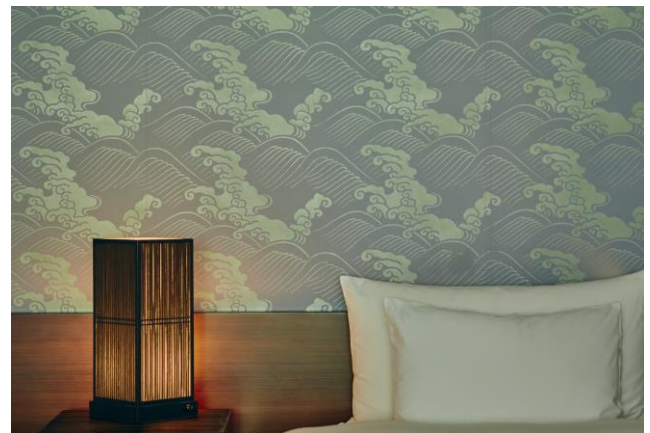


At the root of Japanese culture for gardens, there is a struggle between a movement to pursue sophistication and a movement to break down the conventional and create new styles. Without the strong backbone of tradition, there is nothing for conventional ideas to be added and without the conventional ideas, regardless

of a strong backbone of tradition, it will simply be something old, so both were incorporated to create the gardens.

Lighting – Masanobu Takeishi, Illumination of City Environment, Ltd.

Based on the idea that lighting is not only a source of light but also plays a major role in creating and setting a given space, tradition and modernity were combined to reach the most appropriate type of lighting. Through trial and error of the brightness and the placement of the lights, the perfect setting for HOSHINOYA Kyoto was made. The lighting was created in collaboration with craftsmen of Miura Shomei, a lighting store established 130 years ago in Kyoto, where all of their lightings, including the ones in HOSHINOYA Kyoto are handmade by skilled craftsmen.





Guest Rooms

All 25 guest rooms have a view of the Oi River and Mount Ogura. There are 5 room types – Tsukiharshi, Yamaroji, Tanigusumi, Hashizuku, Mizunone. Enjoy the seasonal views of Oku-Arashiyama such as cherry blossoms in Spring, fresh green in the summer, colored leaves in autumn, and the snow views of winter.

Rooms embellished with kyo-karakami, Kyoto style woodblock-printed paper

Kyo-karakami paper is characterized by beautifully hand-printed traditional patterns on high-quality *washi*, Japanese paper, such as *torinoko* paper. Blending pigments such as crushed white oyster-shell powder, red iron oxide, ultramarine, yellow ochre, India ink, and mica on a 130-year-old woodblock, the pigments are pressed onto the paper. Today, there are only two places in Kyoto that can create these kyo-karakami papers, and one of them, Kyo-karakami Maruni, is responsible for the paper used in the rooms of HOSHINOYA Kyoto. Each paper is made with the care and skill of an experienced craftsman, where no paper is exactly the same. As the sunlight touches the paper, the pigments shine, making the patterns look three-dimensional. Craftsmanship of Kyoto can be felt as one relaxes in the guest rooms during their stay.

Food & Beverages



Kaiseki Dinner Course - Flavors and expressions reflecting the season and culture

At HOSHINOYA Kyoto, surrounded by the mountains of Arashiyama, guests can enjoy the changes of the four seasons with their five senses. For guests to have an enjoyable stay at this location, changes in nature according to the Japanese calendar and seasons are valued and hence reflected in the dishes. For spring, the coming of spring is expressed using bitter flavors and soft, fresh scents and for the summer, the cool is represented using ingredients, plates, and aesthetics. Earthy scents of the mountain are captured to show the fruitful landscape of autumn and lastly for winter, the root vegetables, where sweetness increases during winter, are used to bring out nutritious and rich flavors. Moreover, based on the idea, *dosan-dohou*, which means cooking using the local method for local ingredients. Producers know the best way to cook the ingredients, so these methods are incorporated into how the dishes are prepared at the dining of HOSHINOYA Kyoto.

Overview of HOSHINOYA Kyoto Dining

Opening hours: 5:30 pm to 8:30 pm (Last entry)

Price: 24,200 JPY per person (tax and service charge included)



Special Facilities

Floating Tea Room

To appreciate the four seasons, special front row seats of the Oi River are present as a wooden deck extends towards it, feeling as if one is floating over nature. Encounter moments of each season as cherry blossom viewing in Spring, trolleys running through the green maple leaves in Summer, autumn leaves of Mt. Ogura and the serene snowscape of winter awaits.

Salon & Bar KURA

A lounge and bar space where the interior is characterized by plaster walls and high ceilings, giving a sense of spaciousness and a warm atmosphere. Depending on the time of day, welcome sweets, Japanese whiskey, or freshly ground coffee will be served. Enjoy a refreshing morning or calming night with your favorite drink.

Gardens of HOSHINOYA Kyoto

Kyoto has many famous Japanese gardens and it has been preserved for many years. At the core of the landscape design of HOSHINOYA Kyoto, these traditions make it possible for new challenges to be expressed. Find peace in our gardens that combines the innovative landscape design by Hiroki Hasegawa, President of studio on site, and traditional gardening techniques by Ueyakato Landscape. One of the gardens, the Hidden Garden, uses smoked roof tiles and white sand to represent a landscape that is similar to *karesansui*, a Japanese dry garden or Zen garden, whilst creating a space that invites one into the garden.



Karesansui is a type of Japanese garden that illustrates movement of water using rocks and white sand in a place with no water. Guests can enjoy the view of the Oi River and Arashiyama while walking in the garden and it is designed in a way that guests can gather in the garden, where people become part of the garden scenery.

Experiences

Monko

Monko is a type *kodo* (or incense ceremony), a traditional Japanese culture along with flower arrangement and tea ceremony. It is a practice (or game) where participants “listen” to the faint scent of fragrant wood as they spend time focusing on the scent. It is said that this elegant and intellectual game began in the Muromachi period (1336 – 1573). This is an accessible introductory course of Monko using authentic tools and precious fragrant wood.



Morning Temple Worship

This morning ritual is an experience to adjust one's mind under the clear air early in the morning at a Zen temple in Kyoto. Start the day by adjusting the posture to sit in Zen meditation and listen to the readings by the Buddhist priest. Later, listen to a Dharma sermon with a cup of matcha green tea made by the priest.



Overview of HOSHINOYA Kyoto

Address: 11-2 Arashiyama Genrokuzancho, Nishikyo-ku, Kyoto 616-0007

Check-in: 3:00 pm/Check-out: 12:00 pm

Price: Starting from 136,000 JPY per night per room (includes tax and service charge, excludes meals)

Number of Rooms: 25

Directions: Approximately 10 minutes by walk from Arashiyama Station (Hankyu Line)

Website: <https://hoshinoya.com/kyoto/en/>

About HOSHINOYA Brand



Luxury hotel embodying the true characteristics of land, history, and culture

HOSHINOYA is an accommodation with distinct themes, conceptualized from each location's land, history, and culture. Woven into these distinct themes is our attention to detail in every aspect from the design to hospitality; contributing to the creation of a one-of-a-kind world of HOSHINOYA. Enrich the heart with the epiphanies of travel through a unique stay experience.

About Hoshino Resorts



Hoshino Resorts was first established as a Japanese inn/ryokan in 1914 in Karuizawa in Nagano Prefecture before it began the operation of other resorts in Japan. Today, it has evolved into a highly influential hotel management company and is run by 4th-generation family member Yoshiharu Hoshino. Providing a unique experience focused on the local charms of each destination and a high level of omotenashi, Japanese-style hospitality, the company has expanded rapidly out of Karuizawa since 2001 and now operates more than 40 accommodations both in and outside Japan with one of the following categories: luxury hotel brand "HOSHINOYA," hot spring ryokan brand "KAI," countryside resort hotel brand "RISONARE," city tourism hotel brand "OMO," free-spirited hotel brand "BEB," or other unique lodgings.



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